



RoundUp.org Quick Start Guide



support@roundup.org



Welcome to Roundup.org

RoundUp.org is an Approved Financial Partner of Visa and Mastercard, and we enable consumers to round up all purchases on their credit card to the next dollar and send the 'spare change' to whichever nonprofit they wish.

RoundUp.org's goal is to help drive recurring revenue for nonprofit organizations, like yours, so that they can spend less time fundraising and more time pursuing their missions.

How it works

RoundUp.org partners with Visa and Mastercard to enroll donors' cards, capture their designated nonprofit and track their transaction round up amounts. Monthly, RoundUp.org adds up each donor's round up values from the prior month and processes a single credit card transaction for the donation total via Stripe.

Those funds are then transferred to our partner Donor Advised Fund partner (Our Change Foundation or "Change",) for distribution to individual nonprofits via ACH or check (by mail), upon request.

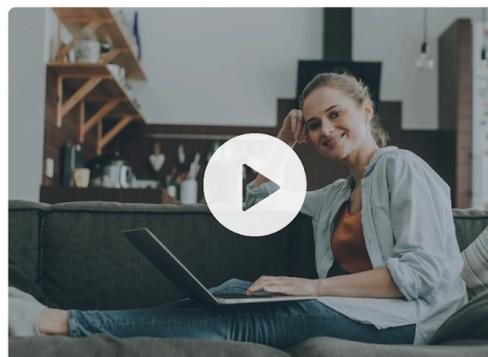


**A platform for reaching donors
and turning them into recurring
supporters**



**A donor advised fund that
manages financial distribution
for over 1.3M nonprofits**

Watch how RoundUp
makes it simple to donate
to any nonprofit



If you have other questions or need help
at any time, simply contact us at support@roundup.org.

Getting started

Do these things first:

- [Log in to RoundUp.org AND verify your nonprofit \(2 mins\)](#)

Find your organization's listing on roundup.org and log in as a nonprofit admin. (You'll need access to an email account that shares the website domain on file for your organization in order to complete verification.)

- [Customize your RoundUp.org listing. \(2 mins\)](#)

Add your logo, edit your nonprofit mission, add an accent color, hide/show the marketing toolkit, and manage your organization's donation email notifications.

- [Share RoundUp.org with your board & team \(5 mins\)](#)

- [Attend a RoundUp.org demo \(25 mins\)](#)

- [Share your listing on social media \(5 mins\)](#)

- Add a link on your website to your RoundUp.org listing.

- [Set up banking information with our partner donor-advised fund, Our Change Foundation. \(5 mins\)](#)

Claim your nonprofit with Change and set up your account information. <https://getchange.io/solutions/nonprofits>.

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Monthly Donation Schedule



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